

**To bridge the gap between academic knowledge, skills of pharmacy students and current trends in pharmaceutical industry, the institute has started the bridge course, in association with our own alumnus. The course design covers topics which are focused on soft skill development, personality development and industrial working conditions. This program would equip students with additional skills and knowledge making them industry ready. Currently, 17 students of F. Y. B. Pharm (AY 2018-19) are enrolled for this course.**

## **SNAPSE ACADEMY**

### **Background :-**

The pharmaceutical industry is one of the fastest growing industries of the country. It contributes to the economy as well as serving the humanity. However, the dynamic industry has undergone various changes and coming up with newer drug inventions every year. However, there are many gaps between concepts taught in curriculum and the applications in the industry. The hardships of the students pursuing pharmacy are as under:-

1. Different academic and industry needs.
2. No hands on training like engineering or medical.
3. Unaware about various recent concepts.
4. No mentors to guide.
5. Pharmacy not first choice as a career.

### **Purpose :-**

Synapse Academy: Bridging the Gap, is an initiative for the growth and overall development of students to make them a skilled workforce ready for industry.

**Synapse Academy** stands for

**S**Ynergy for  
**N**aive  
**A**nd  
**P**rofessionals for  
**S**ustainability and  
**E**xcellence

### **Content:-**

It comprises of 4 modules each for minimum 50 hours.

Modules will be held generally on weekends via seminar or virtually through webinar.

It comprises of 4 modules to address their present and future needs and demands.

1. BACK TO BASICS : BUILDING FOUNDATION
2. ACCELERATED ADVANCED LEARNING : TECHNICAL EDGE
3. ACCELERATED ADVANCED LEARNING : INDUSTRY EDGE

#### 4. BE A PRO : PROACTIVE CAREER PROSPECTS

##### **Benefits:-**

- Develop right mindset
- Enhancing soft skills
- Developing right attitude and approach
- Developing Technical Knowledge
- Therapy knowledge
- Transactional Communication
- Developing Industry Knowledge.
- Department knowledge.
- Hands on training.
- Decide career by choice and not chance.
- Know Yourself with Mentoring.
- Networking with Industry people.

The modules will cover topics related to job profiles and industry which are not covered in the syllabus. It will involve various assignments and projects individually and in groups. The students will be updated with recent trends and updates and 100% placement assistance will be given for live projects, internships and placements.